

Computer vs. Network

- Computers stand alone
 - Most applications treat "My Computer" as the only resource to store and retrieve information with
 - People forget backups because they're simply too much of a bother
- However,
 - Computers are more and more a social interaction instead of data processing tool
 - ...and this pushes users towards web-based services

Computer vs. Network

- GNOME could do better here
- Native interface can be much faster and usable than a website
- Native interface can provide off-line access
- Website provides access from Internet Cafés and other locations

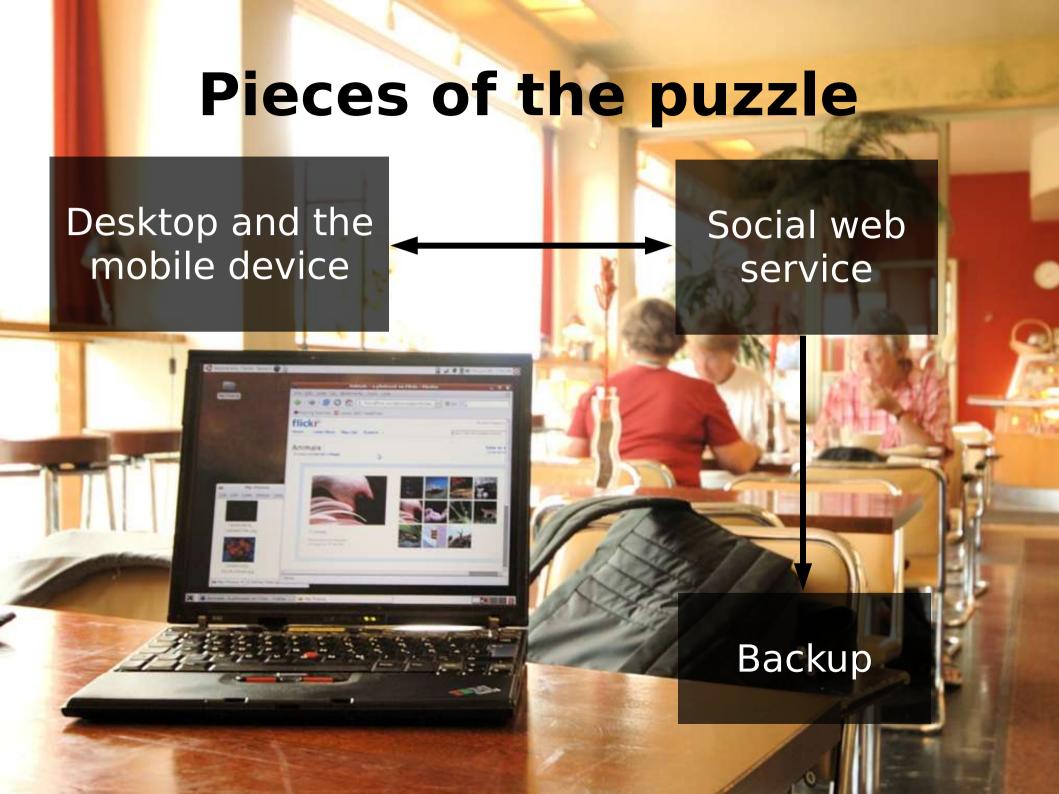
Synchronization principle 1











Desktop is you

- It already contains your friends, calendar, conversations, ...
- It knows what happened and when

...but it has no idea where

Putting desktop in place

- Position information would allow switching of network settings, availability settings and other things
- Position information should be centralized service usable by many applications
- Multiple sources for position:
 Plazes, GPS, manual setting, ...
- Location sharing could be possible via Plazes, gpsd or Jabber pub-sub



Making use of location

- Location-based information is available: free WiFi networks nearby, Wikipedia pages, ...
 - Find information about an interesting building
- Location can enrich user's data like photos and blogs
 - Photo EXIF tags
 - Generating Google Maps of travel photos
 - Find photos taken near this picture





Synchronization HOWTO

- Identify what people use
 - Flickr, del.icio.us, Orkut, Gmail, Google
 Maps ... Your friends are there already
 - Services exist for almost any type of data
 - Use the provided integration API
 - Try to synchronize both ways
- Allow subscribing to information from friends
 - RSS, Podcasts, Photocasts, ...
 - Jabber is also good protocol, see Mugshot

Synchronization and blogs

- Blog postings come and go
- Syncronize read/unread status between devices
 - Bloglines as an example: centralized web-based reader, and client for 770 and desktop
- Backup only subscription list
 - Interesting posts can be preserved via bookmarks or Mozilla Scrapbook
- Relevant formats:
 RSS, OPML and Attention.xml





Bookmarks

- Bookmarks are pointers to semipermanent information
 - Google Cache, Internet Archive or Mozilla
 Scrapbook integration could help making
 bookmarks more permanent
- Bookmarks must be easy to categorize and share
- However, bookmark sharing shouldn't be a distraction

Principles, again

- Users are consumers and producers of information.
 - Apps should support both
- Users want to share things with friends and colleagues.
 - Make it easy
- Neither desktop or a Web 2.0 service is really a backup solution
 - Combine the two
- Internet access isn't always available
 - Keep a local copy

Wrapping up

- Social web apps are here
 - And their APIs are maturing
 - Similarly, position-based services and data are finally here
- Users are beginning to expect easy sharing
 - There are excellent free software apps for desktop and server, but they don't communicate
 - We need cross-project collaboration
- Backup and off-line access is still a problem
- RSS and Jabber/XMPP are becoming ubiquitous